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Duke Consulting Club

To Whom It May Concern,

Welcome to the 3rd annual DIIG x BOW x DCC Impact Case Competition!

Today, investing and consulting firms place an emphasis on social responsibility. This annual event presents a unique case combining elements of **social policy**, **venture capital**, **consulting**, **and impact investing**. Students from **over 25 top universities** are invited to compete. The winners will earn the chance to stand out in front of **20**+ **expert judges** from industry-defining firms across finance, consulting, and impact investing.

This year's case asks you to prepare a strategy for Hometeam Ventures, a venture capital firm that drives innovation in the construction sector to **end global** homelessness. You will make a case for a company that Hometeam should invest in, conduct a double bottom line analysis, and present your strategy to the Hometeam management team and elite judging panel.

Who: Teams of 3-4 students **What**: Impact Case 2021: Hometeam Ventures **When**: March 27th (app closes March 1st) **Where**: Virtual

Teams should apply at <u>http://bit.ly/ImpactCase21</u>. Please direct questions to Aden at aden.klein@duke.edu. We can't wait to see you at Duke!

Sincerely, Duke Impact Investing Group, Business Oriented Women, Duke Consulting Club

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